



Ticketing, Bookings, Memberships, E-Commerce, EPOS, CRM, Access Control, Accounting, Reporting

Benefits of VMS



Introduction

VMS is a software and hardware solution to cater for the complete management of any venue that sells tickets, takes bookings, sells merchandise, provides hospitality or manages area access.

As a modular based suite you can pick the functionality your business needs now and add more modules as you grow.

VMS is easy to use and provides the functionality needed to run any size venue in a single application, at a fraction of the cost of combining separate applications such as Microsoft Dynamics, SAP or Sage.

As you grow VMS will grow with you, no need to worry about your systems keeping up. With VMS you already have all the tools you need. With all your customers' data held securely in a single place, managing your [GDPR](#) data protection requirements becomes easy, more efficient and less costly.

This document outlines the [VMS modules](#) and benefits.



VMS Modules

The idea behind VMS is to provide you with all the tools you need to manage your business in a single application. We understand that you may not need everything we can offer right now but as your business grows and evolves we can provide the functionality you will need. That's why we've made VMS modular, as you grow VMS will grow with you.

VMS Ticketing



VMS Ticketing gives you with the flexibility and ease of use to provide your customers with everything they need to purchase tickets for your events. This includes season tickets with automatic seat allocation, online purchase, print at home and SMS delivery options. It also provides the necessary security as every ticket includes a two dimensional barcode that makes reuse impossible.

For more information, please visit our website www.venuemanagement.systems or click one of the links above.

VMS Bookings

VMS Bookings provides comprehensive functionality to allow bookings of venues, function rooms, pitches, changing rooms, tables etc. Individual layouts are fully definable and can be sub divided, even down to individual seats at tables. Individual prices, extras and packages can be added to each and every booking.



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VMS Memberships



VMS Memberships enables you to offer your customers a full range of membership schemes with flexible payment options such as monthly Direct Debit payments. The flexibility you can offer will encourage your customers to become members and take advantage of any additional services that you offer.

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VMS Shop (E-Commerce)

VMS Shop (E-Commerce) module is designed to provide your business with an e-commerce public site without the need to employ a separate web development company. The module allows you to maintain details of products that you sell e.g. kit and souvenirs and make them available to purchase online on your own branded website. Full stock control is also included for complete functionality.



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VMS EPOS

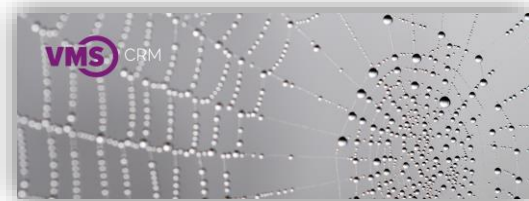


VMS EPOS (Electronic Point of Sale) module allows Venue Management to operate with touch screen tills to allow rapid sales of goods e.g. at bars, coffee shops, restaurants and your club shop. Product management and full stock control are included, as well as advanced functionality making things easier for your staff and providing additional service to your customers.

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VMS CRM

VMS CRM (Customer Relationship Management) is integral to the entire VMS application. Every interaction that your customers have with you is recorded including, ticket and retail purchases, food and drink purchases, events attended, communication with staff etc. This data can be used to increase your revenues, profits, efficiency and improve your customers experience. Managing your GDPR (General Data Protection Regulation) duties becomes easy.



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VMS Access Control



VMS Access Control gives you full control and visibility of entry to your venue. It also provides you with the necessary security and safety at the same time, allowing people to be where they need to be. With our proprietary hardware you can manage the number of customers at your events with the optimum number of staff. Automated and manned entry points are catered for.

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VMS Accounting

VMS Accounting allows you to run your entire business operations within a single integrated system without needing a third party accounting package like SAP or Sage. It reduces the duplication of data, duplication of work and the problems of reconciling between two systems and discrepancies between them. It includes Sales, Purchase and Nominal ledgers.



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VMS Reporting

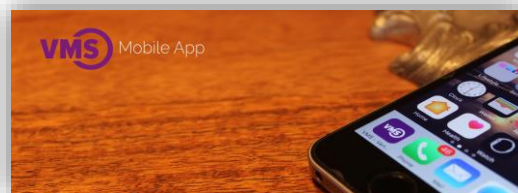


VMS Reporting functionality is an integral part of the VMS application, the ability to run reports no matter the modules you have is something we insisted on including. Each VMS module has its own specific set of reports designed to provide the information you need as quickly and easily as possible. However, the functionality is flexible enough to allow you to report on anything and everything in VMS.

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VMS Mobile App

Available for iOS and Android, the [VMS Mobile App](#) allows your customers to order and pay for food and drink from their phone or tablet for delivery to their seat or a designated collection point. This cuts down on queues at half time or intermissions, giving you more time to prepare the necessary orders. It allows you to be more accurate with the number of items you produce.



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VMS Ticketing Lite



[VMS Ticketing Lite](#) is a slim line version of the [VMS Ticketing](#) module. It has been developed with smaller venues in mind where ticket automation may not be available or required. Tournaments can be set up with a single ticket price that your customers can book online. Tickets can be sold to individuals and groups. Your customers' receipt will act as the ticket.

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VMS Special Events

[VMS Special Events](#) is used to set up special events like 'Football In The Community' - a scheme where children can register and attend training sessions. Many clubs have a separate system to run their special events which is not linked to their main accounting system. With VMS Special Events it can be, making management of your community projects a lot easier.



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VMS Sync



Access to VMS is flexible and easy. VMS can be fully cloud based if necessary, completely hosted onsite or with fully resilient onsite and internet servers, it all depends on what works for you and your customers. There are advantages and disadvantages to every solution but VMS will work in almost all of them and we can provide fast access, synchronisation and backup for all of them.

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What's On

As a VMS development partner we will give your customers the ability to see your up and coming events for the next month, and provide the functionality for them to purchase tickets for those events from the VMS website. After all, we are all part of the same team.



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There are many reasons to choose VMS. Increased efficiency, ease of use, full integration, increased revenue and profits to name a few. However, we believe that happy staff and customers have to be at the top of that list. Also, the sharing of procedures and practices for the benefit of everyone is something we strongly believe in.

With the functionality of multiple applications, VMS is the only application suite you need now and in the future. Our customers are also our development partners and they have suggested over 300 improvements over the last 3 years. These have been developed free of charge. All improvements are made available to everyone.

Imagine how powerful it is to be part of a community where anyone and everyone's smart ideas are your smart ideas.

Add to the above the fact that all of your customers' information is stored in a secure single location rather than spread over multiple applications. You can see how managing your [GDPR](#) responsibilities and costs are simplified and greatly reduced by implementing VMS.

Venue Management Systems

Ticketing, Bookings, Memberships, E-Commerce, EPOS, CRM, Access Control, Accounting, Reporting

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